

ASX Announcement

15 September 2025

Appointment of Strategic US Advisors & Initiation of US OTCQB Listing Process

Great Northern Minerals Ltd (ASX:GNM) (GNM or the Company) is pleased to announce the appointment of US-based Viriathus Capital LLC (**Viriathus Capital**) to assist in the Company's listing on the OTCQB Venture Market in the United States. The Company is also pleased to appoint Ellis Martin as US Strategic Advisor, reinforcing the Company's commitment to building visibility and investor engagement in the United States ahead of its anticipated OTCQB listing.

HIGHLIGHTS:

- Viriathus Capital has been engaged by GNM to act as the Company's OTC Markets Advisor for the OTCQB listing process. Viriathus Capital has extensive experience working with ASX-listed and US-based critical minerals companies and will be responsible for managing the end-to-end OTCQB listing process.
- The OTCQB serves as a prominent US marketplace for emerging and developing international companies, offering improved access to North American investors. It is expected to enhance visibility, trading access, and liquidity for North American investors, complementing GNM's existing listing on the ASX.
- The appointment of Ellis Martin as US Strategic Advisor strengthens GNM's US presence ahead of the planned OTCQB listing and initial exploration program at the Catalyst Ridge Project.
- Mr Martin holds a long-standing track record in the resources sector and has built a reputation as a trusted voice in global resource discussions.
- These appointments form a key component of GNM's US investor engagement strategy to support the progression of the Catalyst Ridge REE-Antimony Project located in the world-renowned Mountain Pass District in California's Mojave Desert.

Non-Executive Chairman, Eddie King, commented: *"The appointment of Viriathus Capital and Ellis Martin to progress our OTCQB listing and US market engagement is a significant milestone in unlocking US investor interest in GNM's Catalyst Ridge REE-Antimony Project."*

Furthermore the recent directive from the US Department of Defense, prohibiting the use of Chinese-origin rare earth materials in all defense systems from January 2027, underlines the positive growth outlook for US sourced rare earths and the potential significance of the Catalyst Ridge Project."

Ellis Martin, commented: “I am excited to contribute to a growing and important trend of bringing world-class Australian mining expertise and financial leadership into the great state of California. With its mandate to fully participate in the new energy transition economy, California serves as a gateway for global mining capital, and I congratulate the state for its vision in fostering opportunities that connect natural resource development with innovative finance.

I look forward to working alongside my partner, Greg Schiffrin, who has been appointed by GNM as US Critical Metals Geology Expert. Greg is the most knowledgeable and hardest-working geologist in the space. This is a win for GNM overall.”

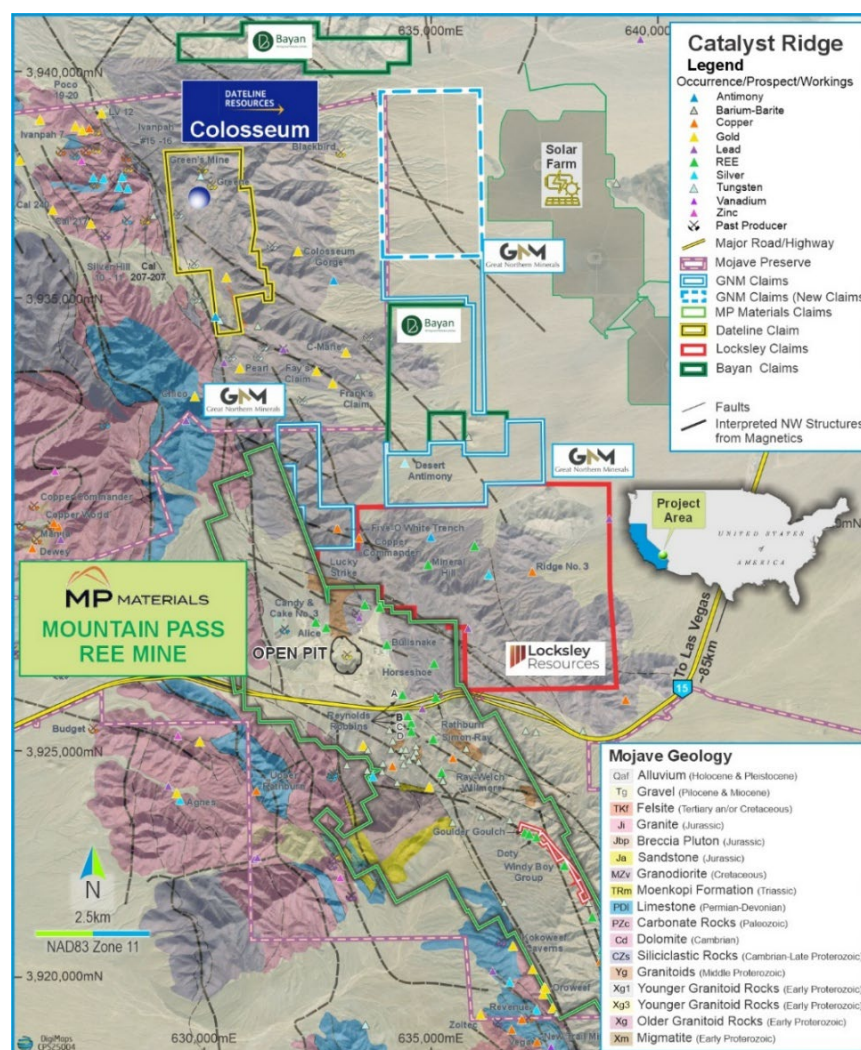


Figure 1: Interpreted bedrock geology map from the US Geological Survey¹ showing the location of GNM claims in relation to the Mountains Pass REE deposit, associated nearby mineral occurrences and other companies operating in the area.

Appointment of Viriathus Capital

Viriathus Capital brings extensive experience working with ASX-listed and US-based critical minerals companies. Viriathus Capital are the leading sponsor for ASX-listed companies on the OTC Markets having sponsored over 50 listings since 2010. Viriathus Capital will manage the entire listing process on the OTCQB which will include preparing all application materials on behalf of the Company and liaising with OTC Markets, building out the company’s OTCQB profile and uploading all historical disclosure documents, and securing market maker support for the Company’s shares on OTCQB.

Appointment of Ellis Marin

GNM's appointment of Ellis Martin as US Strategic Advisor to lead the Company's engagement in the US market, further reinforces GNM's presence in the United States ahead of the upcoming OTCQB listing. Mr Martin is widely recognised as a thought leader in the critical minerals sector as well as the base and precious metals markets. Over the course of his career, he has moderated and appeared on high-profile panels, lectured internationally, and built a reputation as a trusted voice in global resource discussions.

Through "The Ellis Martin Report", Martin has cultivated a substantial US and international investor audience of as many as 7 million domestic and international listeners. The program is distributed in radio and podcast formats via Bloomberg, Dow Jones, Apple Stocks and News, and South Florida's Money Talk Radio, providing unparalleled reach into the investment community. His extensive expertise and deep network in US investor markets will be instrumental in helping GNM broaden its shareholder base and strengthen its US market presence.

References

¹Denton., K. Geophysical characterization of a Proterozoic REE terrane at Mountain Pass, eastern Mojave Desert, California, USA. USGS.

Forward Looking and Cautionary Statements

Forward looking statements, opinions and estimates included in this announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward looking statements are provided as a general guide only and should not be relied on as a guarantee of future performance. Forward looking statements may be affected by a range of variables that could cause actual results to differ from estimated results, and may cause the Company's actual performance and financial results in future periods to materially differ from any projections of future performance or results expressed or implied by such forward looking statements.

This announcement has been authorised by the Board of Great Northern Minerals Limited.

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